

# GET AHEAD IN DIGITAL WEEK

20th – 24th January 2025

Monday 20 Jan

🕒 11:15–12:15

## RECENT ROLE MODELS

Hear from former digital T Level students about their experiences and career aspirations, where their qualification has taken them in the digital sector, and how they're applying the skills they learned.

**FERNANDA VARGAS  
MENDEZ**

AI and analytics consultant  
IBM

**GEORGINA WAGSTAFF**

Data analytics and insights  
degree apprentice  
Dunelm

**DYLAN MILBURN**

Data Engineering Higher  
Apprenticeship  
University of Durham

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Tuesday 21 Jan

🕒 13:15–14:15

## CYBERSECURITY THREATS FOR ORGANISATIONS AND INDIVIDUALS: KEEPING SAFE ONLINE

Join the discussion on security topics like phishing, data breaches and ransomware; the session will conclude with a scenario exercise for you to complete in the classroom, led by the teacher.

**STEVE SANDS, CITP FBCS MCIIS**

Chair  
BCS Information Security specialist group

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Wednesday 22 Jan

🕒 11:15–12:15

## BUILDING YOUR PERSONAL BRAND: THE IMPORTANCE OF PROFESSIONALISM

Discover the power of personal brand and the impact it can have on your career, with a focus on building your brand, attracting opportunities, the role of networking, and the importance of professional registration.

**NATASHA BARKER**

Domain architect  
Matalan

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Thursday 23 Jan

🕒 13:15–14:15

## AI AND ETHICS: HOW IT'S USED IN INDUSTRY

Get to know more about the application of AI in the workplace, the ethical considerations surrounding the use of AI technology, and how organisations embed AI into their policies, procedures and processes.

**NADIA ABOUAYOUB**

Speaker and AI expert

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Friday 24 Jan

🕒 14:00–14:45

## PROFESSIONAL SKILLS AND PREPARING FOR CAREER PROGRESSION

Explore the soft skills and practical tools that can elevate your performance in business and accelerate your career development — including presenting, marketing, demos and digital infographics.

**JAMIE KAVANAGH, BA MBCS RITTech**

Policy data, intelligence and insight officer  
Oxfordshire County Council

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